

**André Gallant
Freeman Patterson
Workshops 2010
“Photography and Visual Design”**

INSTRUCTORS

André Gallant is a freelance photographer specializing in imaginative travel, people, and stock photography around the world. He has several major books to his credit - three with Pierre Berton, and *Photo Impressionism and the Subjective Image* co-authored with Freeman. André has recently self-published two hardcover books, *Dreamscapes* and *Destinations* and has penned and photographed *Photographing People At Home and Around the World* for Key Porter Books. A contributor to *PhotoLife*, André continually experiments with new visual approaches, techniques, film and digital in both his professional and personal photography, and he generously shares his ideas and expertise – in either English or French. www.andregallant.com – hotshot@nb.sympatico.ca

Freeman Patterson has been a freelance photographer for over 40 years, and his contribution to the medium is recognized around the world. He is the author of five best-selling instructional books on photography, and seven other books including his latest, *The Garden*, a collection of images and writing about his home at Shampers Bluff. Freeman believes a sound knowledge of visual design is fundamental to clear visual expression, and focuses on this in his illustrated lectures. Freeman has conducted annual workshops in Canada since 1973, in South Africa since 1984, and in many other countries. www.freemanpatterson.com – freepatt@nbnet.nb.ca

2010 WORKSHOP DATES

This year we will not be holding a draw but will take registrations on a first come/first served basis beginning November 1, 2009.

Lunenburg, Nova Scotia (Eight participants)

(André will be present at this workshop)

May 23 – May 29

St. Martins, New Brunswick (Twelve participants per workshop)

(André and Freeman will be present at these workshops)

June 27 – July 3

August 1 – 7

August 29 – September 4

September 12 – 18

October 3 – 9

October 10 - 16

LUNENBURG, NOVA SCOTIA - The Gourmet Photo Tour Workshop with André Gallant (Digital only)

Once again, André is leading a Photo Tour - Workshop along the Lighthouse Route in Nova Scotia. The Workshop will be based in Historic Lunenburg at The Bluenose Lodge (www.bluenoselodge.ca), a beautiful Inn with gourmet food and a beautiful quiet setting.

The week will be spent photographing quaint fishing villages, historic towns such as Mahone Bay and Lunenburg, and an outing to Peggy's Cove for afternoon light and sunset. Most days will have a short lecture, followed by an evaluation of participant's work.

Participants will fly in to Halifax, Nova Scotia (YHZ) airport which is 1 1/2 hour drive to Lunenburg. Participants are responsible for their own transportation to and from the workshop.

This workshop will be digital only.

ST. MARTINS, NEW BRUNSWICK

Our workshops will be hosted by St. Martins Country Inn (www.stmartinscountryinn.com) in the village of St. Martins on the Bay of Fundy coast, east of Saint John and the Saint John airport and right at the beginning of the Fundy Trail. The bay has the world's highest tides, and there will be dramatic changes in the oceanfront scenery twice a day. Participants will need only to cross the road to reach the shore, rocks, mosses, caves, and fishing boats. Also, you will spend a day at Freeman's home at Shampers Bluff on the St. John River.

St. Martins is approximately 38 kilometres east of the Saint John, New Brunswick airport (YSJ). Participants are responsible for their own transportation to and from the workshop. You may wish to use a readily available taxi at the airport for the 20 minute drive or pre-book from a limousine service at a very reasonable price.

WORKSHOP CONTENT

Workshops are based on the following books by Freeman and/or André: *Photography and the Art of Seeing*, *Photographing the World Around You: A Visual Design Workshop*, *Photo Impressionism and the Subjective Image* and *Dreamscapes*. Workshops are for the novice to the experienced amateur or professional. Our experience has consistently been that a mixed group functions best and learns the most.

Each day there will be illustrated instructional digital and slide lectures on photography and visual design, a field trip with the instructors, and evaluation of your previous day's work. In addition, special attention will be paid to expressive techniques such as dreamscapes, multiple exposures and panning. Each participant receives a personal assignment during the week for presentation as projected essay on Saturday. There will be a special program featuring students' images on the final afternoon, attended by guests from the community.

While we believe the workshops must have definite structure in format and instructional content, we continually adapt programs to meet the needs and interests of students and constantly encourage personal ways of seeing and expressing. To ensure that we can work effectively with everyone on a personal basis we limit enrolment to twelve persons per workshop except for Lunenburg which has eight openings.

REQUIREMENTS BEFORE TAKING THIS WORKSHOP

To get the most from the workshop, please make a serious effort before you arrive to learn basic camera operation: how shutter speeds relate to lens openings and what depth of field means and what each dial or button on your camera does. Study your camera manual carefully **and bring it with you.**

INFORMATION FOR DIGITAL USERS

Participants using the digital medium must bring their own laptop computers. A digital projector will be available. Be familiar with your camera and with the playback features that enable you to select, delete, and transfer images to your computer or flash drive. Ensure that you have your camera manual with you. **Participants should be sufficiently adept with software such as Photoshop to adjust the contrast, brightness, hue, saturation, and sharpness of your images.** You should also be able to resize your images and save them as jpegs. (Participants may shoot in RAW but we work in jpeg to speed up workflow.)

INFORMATION FOR FILM USERS

Although we are no longer able to provide you with overnight processing of slide film, we want you to know that you are completely welcome at all our workshops. Virtually all the programming is as relevant for persons using film as for those using digital capture.

If you would like to use film and participate in the daily projection and evaluation of your photographs, please bring 20 slides for discussion with you to the workshop. We **strongly suggest** that you make these photographs (of any subject matter) during the month prior to your arrival, so we can evaluate the current level of your work both visually and technically and thus can be of both general and specific assistance to you. (We have both film and digital projectors at the workshops and use them daily, as André prefers to work and project almost exclusively with digital, and Freeman almost exclusively with film.)

We would also like to include film users in the final day's projection of each participant's 10 favourite images made during the workshop, and invite you to bring your 10 favourite transparencies made during the previous month. We will depend on your honour; please do not use images made earlier.

During the second half of the workshop we always give each participant a personal assignment to be photographed, edited, and arranged for projection as an essay of no more than 20 images, and will give each film user one too. However, as we cannot have your film processed quickly, we will be unable to project your finished assignment. Nevertheless, we feel this will be a highly useful project for you and encourage you to complete the project for your own sake and future use.

TUITION AND ACCOMMODATION

Fee for the six-day/seven-night course includes meals and accommodation (Canadian funds).

Participants should arrive before dinner on Sunday and depart the following Sunday morning.

\$1900 per person + HST (13%)

We maintain a waiting list for each course once we have reached the maximum 12 students. If there is no space in either of your requested courses, you may want to place your name on this list. Please indicate how much notification time you require to be able to attend - the less time you require, the better your chance.

Guests: Spouses or friends of participants do not pay the tuition fee, and should not expect to attend regular lectures or to receive field instruction.

Fee for meals and accommodations for the week for spouses or friends will be \$500. + HST (13%). (Pets cannot be accommodated).

ARRIVAL/DEPARTURE/TRANSPORTATION

Workshop begins with dinner (6:00pm) on Sunday and ends with breakfast on the following Sunday morning. **Participants should arrive before dinner on Sunday and depart the following Sunday morning.**

Participants are responsible for their own transportation to and from the workshop. You may wish to use a readily available taxi at the airport for the 20 minute drive or pre-book from a limousine service at a very reasonable price.

Please do not register for a workshop unless you are able to stay for the entire period as an early departure seriously disrupts the spirit and fellowship of the workshop.

CLOTHING

Knee-high waterproof rubber boots are necessary for shooting at water's edge and for early mornings as there is often heavy dew. A hat, gloves and warm jacket are essential for autumn workshops and a flashlight can be useful. Bring a good repellent if you are at all bothered by insects.

EQUIPMENT

. **Digital photographers must bring a laptop computer.**

• Tripod: **bring a sturdy tripod with good ball-and-socket head.** If you are buying a tripod, we strongly suggest that you look at models in the Manfrotto ART 190 or 550 series and choose a Manfrotto 222 or 322 head.

• Lenses: bring whichever lenses you have but there is no need to purchase any for the workshop. Lenses in the 24-100mm range are great and a polarizing filter can be helpful.

• Cable release

. Film photographers must bring their own film supply.

TO REGISTER FOR A 2010 WORKSHOP

We will not be holding a draw this year but will take registrations on a first come/first served basis beginning November 1.

Step 1: Send your completed application form by e-mail, phone or fax beginning November 1, 2009 indicating your first and second choice of workshop weeks. We require a \$400 deposit (Canadian funds) payable by VISA or Mastercard at this time but we will not debit your credit card until the first week of January.

Send to:

Shamper's Cove Limited

3487 Route 845

Long Reach, NB Canada E5S 1X4

e-mail freepatt@nbnet.nb.ca

Phone 506-763-2189 Fax 506-763-2035

Step 2: The balance of your workshop fees must be paid six weeks before your workshop begins to ensure your place is held.

Cancellations: On cancellations up to six weeks prior to the beginning date of the workshop, we will refund your deposit less 50% for expenses. We will not refund on cancellations received six weeks or less prior to the beginning date of the workshop.

Please do not register for a workshop unless you are able to stay for the entire period as an early departure seriously disrupts the spirit and fellowship of the workshop.